

## CHECKLIST: RESEARCH

### √ Research Your Partner

- > Watch the movie/show she's promoting
- > Check official websites, fan sites, social media
- > Look at previous interviews she's done
- > Ask her handlers what will make her comfortable

### √ Research The Venue

- > The Junket
  - Know what to expect about the process
  - Double check the street address and your time slot
  - Be familiar with your partner's work (It bears repeating)
- > Anywhere Else
  - Get a big room – 10' x 20' or bigger
  - Book a scout and ask a lot of questions
  - Take pictures of the room before moving anything